

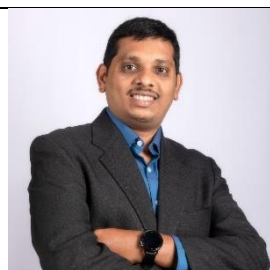
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## Report on Higher Education Opportunities after Engineering

<b>Organized by</b>	: Career Counselling Cell
<b>Name of the Speaker</b>	: Dr. Vinay from SRM university
<b>Topic</b>	: Higher Education opportunities after Engineering
<b>Venue</b>	: Visveswaraya Bhavan Ground floor seminar hall
<b>Date &amp; Time</b>	: 6 <sup>th</sup> April 2023 (10:00AM to 4:00PM)
<b>Conducted for</b>	: III B. Tech Students
<b>No of Students Attended</b>	: 419

Branch	Year	Semester	No of Students Attended
MECH	III	II	72
ECE	III	II	92
CSE	III	II	88
IT	III	II	58
EEE	III	II	57
CIVIL	III	II	52
<b>Total No of Students Attended</b>			<b>419</b>

### Profile of the Speaker



Dr. Vinay Chittiprolu

Assistant Professor at SRM University| Marketing| Analytics| Text Mining| Hotel analytics| SPSS|Excel|R programming

He did Masters in Business Administration - Major/ Tourism and Hospitality Management - Minor Have skillful experience in Hospitality Sales and

Marketing. Interested in pursuing career in Teaching Industry at a large university where I can utilize and improve skills and Knowledge. He is Specialists in UGC Net qualified with 62% in Tourism administration and Management Destination Certification course : Austria, New Zealand and Australia. Good Presentation Skills. His Experience SRM University, AP Assistant Professor July 2022 - Present (1 year 6 months) Amaravati, Andhra Pradesh, India Woxsen University Assistant Professor July 2021 - June 2022 (1 year) Hyderabad, Telangana, India Handling analytics domain Expertise Customer experience, research methodology, R programming, Text mining, marketing analytics, HR analytics. Research Scholar December 2016 - July 2021 (4 years 8 months)

Hyderabad Area, India Research scholar at university of Hyderabad working on hotel customer experience, satisfaction by using online reviews

### **Report**

Report in brief by Organizer / Coordinator / Convener:

The orientation session on Higher Education Opportunities after Engineering was conducted on 06-04-2023 , providing a comprehensive guide for engineering graduates considering advanced studies. The session aimed to enlighten participants on the diverse pathways available for further education and the potential benefits of pursuing advanced degrees. The event commenced with an overview of the evolving landscape of higher education, emphasizing the increasing demand for specialized skills in today's globalized world. The session focused on the importance of continuous learning and how pursuing higher education can contribute to personal and professional growth. He shared valuable insights into various postgraduate options. A panel discussion featuring alumni who had successfully pursued higher education after engineering provided firsthand accounts of their experiences, challenges, and achievements. He was Explored master's programs, doctoral studies, and specialized certifications. Guidance on selecting the right program based on interests, career goals, and job market demands. Discussed financial concerns with information on scholarships, grants, and financial aid. Shared tips on crafting competitive applications and personal statements.

The session highlighted the significance of research in higher education and explored the avenues available for those interested in contributing to the advancement of knowledge in their respective fields. Participants were encouraged to explore research opportunities, collaborate with faculty, and engage in projects that align with their academic interests. Recognizing the importance of networking in academia, the session emphasized building professional relationships with professors, industry experts, and fellow students. The value of mentorship programs in guiding students through their academic journeys and helping them make informed decisions was underscored.

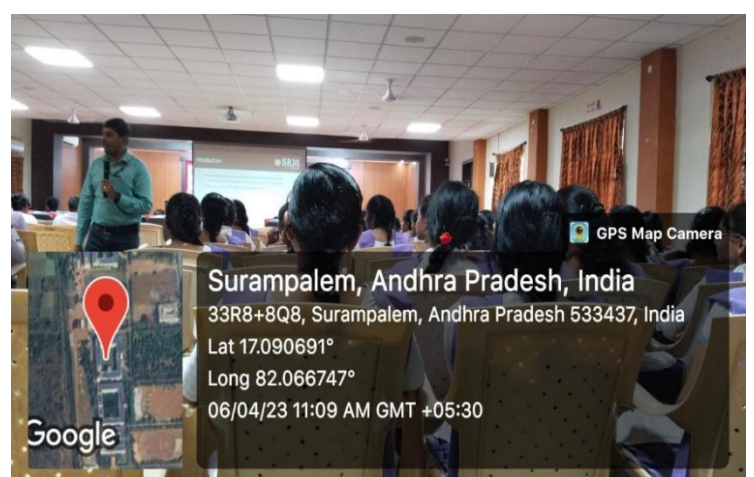
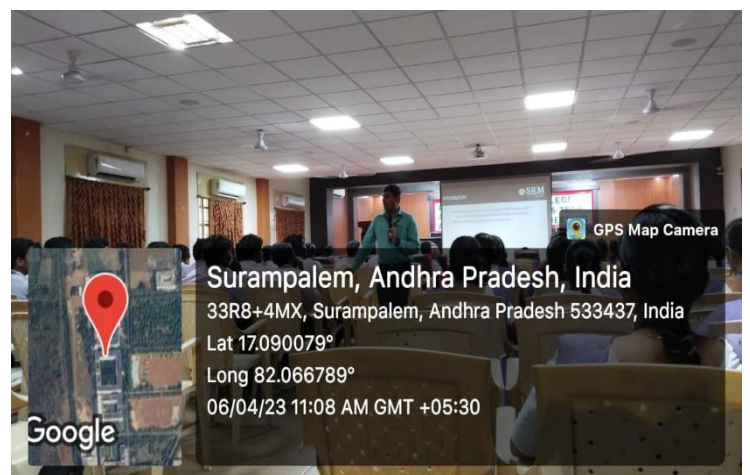
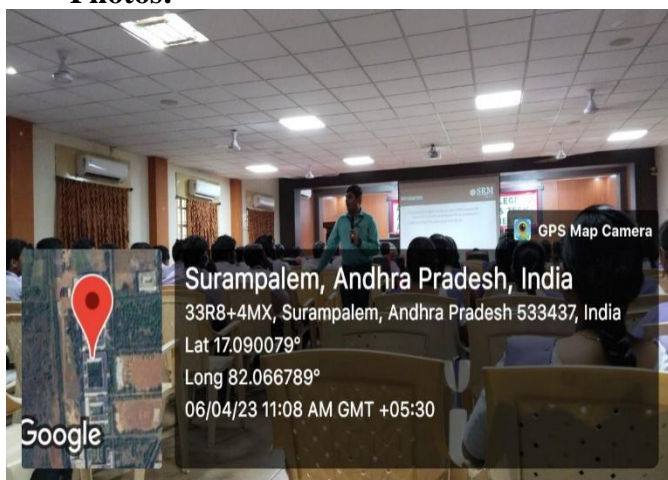
### Feedback from students:

The orientation session on Higher Education Opportunities after Engineering was incredibly informative and beneficial. The detailed insights into postgraduate options, scholarships, and international opportunities provided me with a clearer understanding of the paths available for further education. Overall, the session was well-organized, engaging, and relevant to current career considerations. It has empowered me to make informed decisions about student academic future,

### Remarks from Resource Person:

The students are really enthusiastic and very interested to know the facts about in carrier higher education and opportunities. Various resources are available through online. Interacting with such aspiring young minds gives me pleasure.

### Photos:





Coordinator



Principal